



in partnership with **CORPORATER**

# Strategy Management

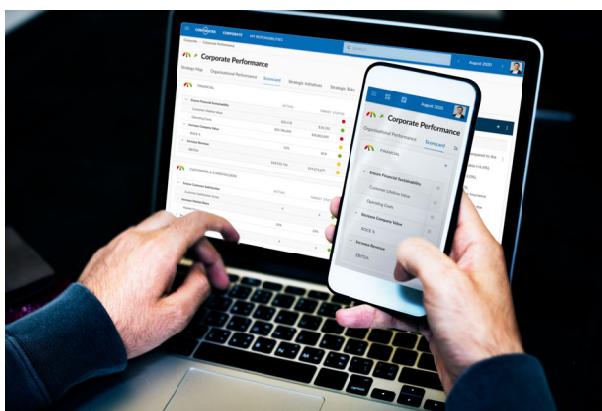
## Strategic Planning & Execution Software



## Strategic Corporate Governance

To achieve a company-wide alignment, having a centralized place for strategic planning and execution is critical. Corporater integrated solution for Strategic Planning & Execution enable organizations to effectively structure, connect, and manage their strategic initiatives, achieve company-wide strategic alignment, and drive business outcomes.

Corporater takes organizations beyond collecting data. As you execute on your strategy, Corporater solutions help you tell the complete story of your journey and where you're headed. With Corporater powerful dashboards you may easily visualize, benchmark, and analyze critical management information in business context and make educated decisions for your next course of action. You can assign accountability to know how and why you arrived at your conclusions, as well as to map responsibility for setting your plan into action. Once your plans are underway, you can easily monitor their progress through activity dashboards, automated notifications, and periodic reports.



### Complete Strategy Management System

With Corporater you may easily:

- Provide a single source of truth to all stakeholders
- Display key metrics in context of your business
- Benchmark and analyze critical information
- Visualize process workflows
- Create strategy maps and scorecards
- Monitor trends and conduct complex drill downs
- Assign tasks, send notifications, and add comments
- Generate documents and reports



#### Create Custom Dashboards & Strategy Maps

Map out your goals and link them with KPIs needed to accomplish these goals.



#### Set Up Alerts & Notifications

Set up automated alerts and notifications for KPIs that exceed defined thresholds.



#### Execute Your Strategy

Implement strategic frameworks such as Balanced Scorecard (BSC) or Objectives and Key Results (OKR).



#### Generate Powerful Reports

Generate comprehensive reports in a variety of popular formats, including Word, Excel, and PDF.

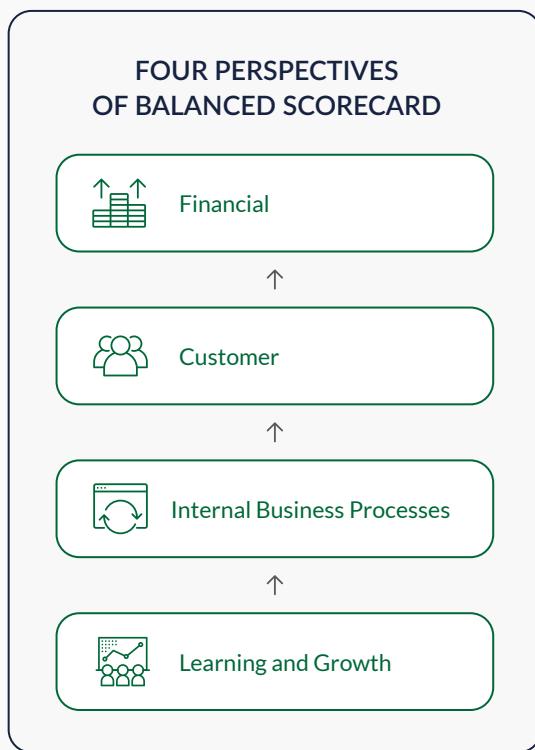
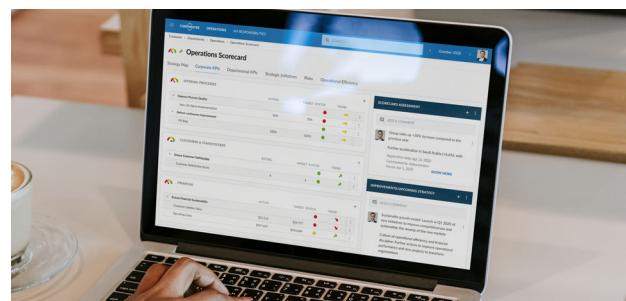
# Driving Results through Strategy Execution

Turn your strategic vision into action with Corporater solution for Strategic Planning & Execution. Corporater enables you to put your strategy maps, performance measures, and related initiatives at your employee's fingertips. Set a strategic direction for your organization, monitor your KPIs, and take action on your findings to obtain sustainable competitive advantage.

## Corporater Strategic Planning & Execution Software

Corporater Strategic Planning & Execution software is an enterprise-grade solution for strategic planning, objectives tracking, and strategy execution. It enables organizations to automate their balanced scorecard, optimize their organizational performance, and carry out strategic tasks.

With Corporater organizations can monitor their business from four different key perspectives – creating a balanced view of their organization. Organizations may define several strategic objectives for each perspective and display them on a strategy map in the system. This provides everyone in the organization with a complete, comprehensive picture of the organization's overall strategy.



Each perspective builds on the previous one. If you train your employees and build a culture of information sharing (Learning and Growth), they'll make your company run more smoothly (Internal Business Processes). A better running business takes better care of its customers (Customer), and happy customers buy more of what you are selling (Financial).

### THE BIG PICTURE

- Create custom strategy dashboards to see how you are executing on your overall strategy
- Measure key aspects of your business, including learning and growth, business processes, customers, and finance
- Aggregate data from a variety of sources (including Excel, CSV, and SQL databases) and analyze it in business context

### DASHBOARDS & STRATEGY MAPS

- Define your goals and objectives and display them on strategy maps
- Link performance measures to goals, strategic objectives, and projects
- Roll up your weighted measure scores to objectives and perspectives

### ALERTS & REPORTS

- Set up automated alerts for KPIs that exceed defined thresholds
- Assign tasks and responsibilities, and track their completion
- Automatically generate and distribute reports to selected stakeholders

Corporater Strategic Planning & Execution software is used by organizations across the world to effectively manage plans, track key metrics, and monitor the overall business strategy and progress toward end goals within one digital system. It enables organizations to establish a culture of transparency and achieve a company-wide alignment by keeping everyone connected to the overall strategy. All Corporater solutions are designed with intuitive user interface making it easy for users to quickly access the information they need and take action on their tasks.

## STRATEGY MAPS

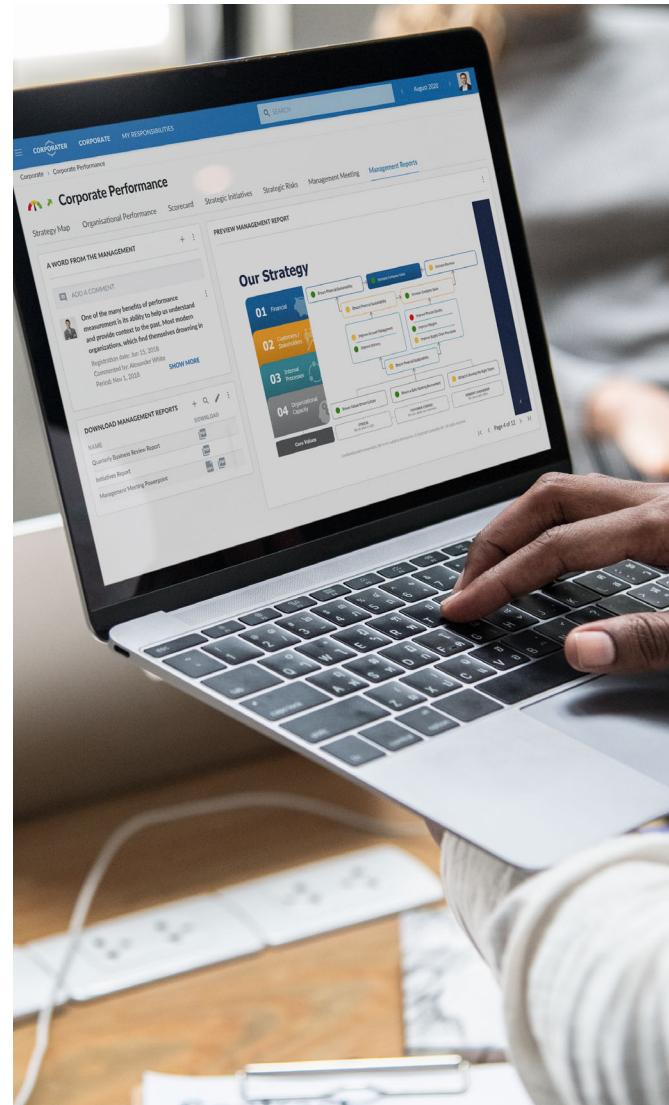
- Create custom strategy dashboards and strategy maps
- Map out your goals and link them with KPIs needed to accomplish these goals
- See the status of each goal at a glance or click to drill down for more details

## STRATEGY EXECUTION

- Implement strategic frameworks such as Balanced Scorecard (BSC) or Objectives and Key Results (OKR)
- Monitor how your business is progressing toward company goals and take action on underperforming metrics
- Gain insights into organizational strengths and weaknesses to make better-informed plans and decisions

## OPERATIONS OPTIMIZATION

- Streamline budgeting, planning, and forecasting processes
- Achieve strategic alignment and transparency across your entire organization
- Send out notifications to share plans, updates, and reports



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Corporater gave us all the full overview from financial, people, process, and learning and development perspective. My favorite part about Corporater is the strategy map inside this tool, which I've not seen at any other platform.

~ Sameer Jadhav, VP of Business Excellence | Aditya Birla Capital

## About Corporater

Corporater is a global software company that enables medium and large organizations worldwide to manage their entire business on a rapid solution configuration Business Management Platform. Corporater specializes in integrated software solutions for Governance, Performance, Risk, and Compliance (GPRC). We use our gains to make social impact.

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